

Loyalty Performance

Our Monthly Report

POINTS ACTIVITY

POINTS IN CIRCULATION

49,710

POINTS EARNED

33,845

POINTS REDEEMED

2,500

REDEMPTION RATE

7.4%

ACTIVE MEMBERS

136

TIER DISTRIBUTION

TIER	CUSTOMERS
Bronze	16
Silver	22
Gold	0
Elite	0

REFERRALS

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14

REFERRALS COMPLETED

0

REFERRALS PENDING

9

REFERRAL CONVERSION RATE

0.0%

REVENUE FROM REFERRALS

\$0.00

TOP REFERRERS

CUSTOMER	REFERRALS
Customer 2168	1
Customer 2171	1
Customer 2174	1
Customer 2177	1
Customer 2180	1
Customer 2196	1
Customer 2199	1
Customer 2202	1
Customer 2205	1
Customer 2208	1