

tracksies 

Customer Intelligence

SEPTEMBER - OCTOBER 2026

TRACKSIES



CUSTOMER INTELLIGENCE

AVG CUSTOMER LTV

\$329.70

VIP CUSTOMERS

10

AT RISK CUSTOMERS

4

NEW CUSTOMERS

0

REPEAT PURCHASE RATE

66.7%

RETENTION RATE

100.0%

AVG ORDERS PER CUSTOMER

2.2

AVG RATING

4.8 / 5

REVIEWS RECEIVED

3

STORE RATINGS

4.8
★★★★★
36 reviews

